



BEACH ESTATE

ST HELENA BAY

HOME OWNERS ASSOCIATION

NOTICE REGARDING AGENTS BOARDS IN THE ESTATE

18 SEPTEMBER 2023

Dear Home Owners

The following are updated regulations with regards to the use of Agents Boards, For Sale Boards, sold boards and any other sales related promotional boards relevant for use inside the Estate. These regulations are only applicable to show houses booked on specific dates, and are not relevant to plots or any other promotions

1. SHOW HOUSES:

- One standard size "Show House" board may be placed in the front of the property on a Friday preceding the Show House and must be removed by 6pm on the Sunday after the Showing is concluded.
- Information indicating the dates and times of the showing must be displayed clearly on the face of the board.
- Only one Agency will be allowed to host a show house at a specific property at any one time. Many show houses may be hosted by various agents as home owners choose.
- At each specific property on show, One Agent from the appointed agency must meet prospective buyers at the gatehouse " Meeting Room" and drive them personally to the Show House. Another agent from the same agency must be present to welcome them. In the event that there is only one agent available, then that agent will be responsible for both tasks
- No prospective buyers will be permitted to drive around the Estate unaccompanied.
- Agents not adhering to these conditions will not be permitted to host future showings.
- Notice of and bookings for Show Houses must be made at the Admin Office 14 days prior to the event in writing

2. PROMOTIONAL SPACE:

A large promotional board will be made available outside the admin office where agents may display show houses and/or properties they may have for sale inside the estate.

This board will display a map of the estate showing all properties by plot number and will serve the purpose of referencing where properties are that are for sale.

The balance of the board will be divided up into 8 blocks which Estate Agents can rent for periods of either 1 week or 1 month. These blocks must be used to promote their clients property that is for sale or on show within the estate.

The cost of display material will be for the Estate Agents account. All rentals will be for the Estate Agents account.

Bookings for this space must be done 14 days in advance and materials supplied 1 week before display date to the admin office. Monopolising this space will not be permitted. All payments must be made prior to display or booking dates directly to the SPBE HOA account.

The cost for rental of each block will be:

- 1 x week (Monday – Sunday) = R75pw
- 1 x month (1st – 31st) = R250pm

3. MEETING ROOM:

The Meeting Room is the additional office at the Admin Block which is currently used for meetings, and will be made available upon prior booking with the Admin office. There will be no charge for use of the Meeting room for the Show House Weekends. Any promotional and display material to be used at the Meeting Room must be cleared and signed off on, with the Admin office in advance. A directional board may be placed at the entrance of the Estate at the main Road, and must adhere to the municipal by-laws (these roads belong to the municipality).

For any other communication please send it to sandypointbeachestate.hoa@gmail.com

Regards

Kevin Brown
Estate Manager